

# TELE REP

Buyer: MEDIA PLACEMENT

Tel #:

De

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	##CASH ##MUNK										
	1	Fri/10-11A	30S	\$450	Oct12/12	Oct12/12	1	1	1	\$450	LETS-DEAL1-CBS/LETS-DEAL2-CBS
		Contract Comment: LETS-DEAL1-CBS/LETS-DEAL2-CBS									
	2	Fri/11A-12N	30S	\$1,000	Oct12/12	Oct12/12	1	1	1	\$1,000	PRICE IS RIGHT
		Contract Comment: PRICE IS RIGHT									
	3	Fri/1230-2P	30S	\$300	Oct12/12	Oct12/12	1	1	1	\$300	SOAP OPERA ROTATION
		Contract Comment: SOAP OPERA ROTATION									
	4	Fri/2-3P	30S	\$300	Oct12/12	Oct12/12	1	1	1	\$300	NEW CBS TALK SHOW
		Contract Comment: NEW CBS TALK SHOW									
	5	Fri/4-5P	30S	\$400	Oct12/12	Oct12/12	1	1	1	\$400	ANDERSON
		Contract Comment: ANDERSON									
	6	Fri/530-6A	30S	\$250	Oct12/12	Oct12/12	1	1	1	\$250	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	7	Fri/7-9A	30S	\$450	Oct12/12	Oct12/12	1	1	1	\$450	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	8	Mon/10-11A	30S	\$450	Oct15/12	Oct15/12	1	1	1	\$450	LETS-DEAL1-CBS/LETS-DEAL2-CBS
		Contract Comment: LETS-DEAL1-CBS/LETS-DEAL2-CBS									
	9	Mon/11A-12N	30S	\$1,000	Oct15/12	Oct15/12	1	1	1	\$1,000	PRICE IS RIGHT
		Contract Comment: PRICE IS RIGHT									
	10	Mon/1230-2P	30S	\$300	Oct15/12	Oct15/12	1	1	1	\$300	SOAP OPERA ROTATION
		Contract Comment: SOAP OPERA ROTATION									
	11	Mon/2-3P	30S	\$300	Oct15/12	Oct15/12	1	1	1	\$300	NEW CBS TALK SHOW
		Contract Comment: NEW CBS TALK SHOW									
	12	Mon/4-5P	30S	\$400	Oct15/12	Oct15/12	1	1	1	\$400	ANDERSON
		Contract Comment: ANDERSON									
	13	Mon/530-6A	30S	\$250	Oct15/12	Oct15/12	1	1	1	\$250	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	14	Mon/7-9A	30S	\$450	Oct15/12	Oct15/12	1	1	1	\$450	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	15	Sat/8-9P	30S	\$750	Oct13/12	Oct13/12	1	1	1	\$750	CRIMETIME
		Contract Comment: CRIMETIME									
	16	Sat/9-11A	30S	\$150	Oct13/12	Oct13/12	1	1	1	\$150	CBS THS MRN:SA
		Contract Comment: CBS THS MRN:SA									
	17	Thu/10-11A	30S	\$450	Oct11/12	Oct11/12	1	1	1	\$450	LETS-DEAL1-CBS/LETS-DEAL2-CBS
		Contract Comment: LETS-DEAL1-CBS/LETS-DEAL2-CBS									

[illegible]

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
		<b>Total 38 Spots for:</b>		<b>\$18,650</b>					<b>38</b>	<b>\$18,650</b>	
		Monthly Estimate Dollars:									
										\$18,650 Oct/12	

Rep: TELEREP, INC

Run On: Oct3/12 at

E-Order#:

Station: WISN-TV  
Salesperson: DAVE CLARK

Agency: # 1689

Advertiser: RA35+

Buyer: M



Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH ##MUNK				
	1	Fri/10-11A	0.0	Oct1/12	Rev #0: A
		Contract Comment: LETS-DEA			
	2	Fri/11A-12N	0.0	Oct1/12	Rev #0: A
		Contract Comment: PRICE IS F			
	3	Fri/1230-2P	0.0	Oct1/12	Rev #0: A
		Contract Comment: SOAP OPE			
	4	Fri/2-3P	0.0	Oct1/12	Rev #0: A
		Contract Comment: NEW CBS			
	5	Fri/4-5P	0.0	Oct1/12	Rev #0: A
		Contract Comment: ANDERSO			
	6	Fri/530-6A	0.0	Oct1/12	Rev #0: A
		Contract Comment: NWSCHNL			
	7	Fri/7-9A	0.0	Oct1/12	Rev #0: A
		Contract Comment: CBS THS M			
	8	Mon/10-11A	0.0	Oct1/12	Rev #0: A
		Contract Comment: LETS-DEA			
	9	Mon/11A-12N	0.0	Oct1/12	Rev #0: A
		Contract Comment: PRICE IS F			
	10	Mon/1230-2P	0.0	Oct1/12	Rev #0: A
		Contract Comment: SOAP OPE			
	11	Mon/2-3P	0.0	Oct1/12	Rev #0: A
		Contract Comment: NEW CBS			
	12	Mon/4-5P	0.0	Oct1/12	Rev #0: A
		Contract Comment: ANDERSO			
	13	Mon/530-6A	0.0	Oct1/12	Rev #0: A
		Contract Comment: NWSCHNL			
	14	Mon/7-9A	0.0	Oct1/12	Rev #0: A
		Contract Comment: CBS THS M			
	15	Sat/8-9P	0.0	Oct1/12	Rev #0: A
		Contract Comment: CRIMETIM			
	16	Sat/9-11A	0.0	Oct1/12	Rev #0: A
		Contract Comment: CBS THS M			
	17	Thu/10-11A	0.0	Oct1/12	Rev #0: A
		Contract Comment: LETS-DEA			

Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
	18	Thu/11A-12N	0.0	Oct1/12	Rev #0: A
		Contract Comment: PRICE IS F			
	19	Thu/1230-2P	0.0	Oct1/12	Rev #0: A
		Contract Comment: SOAP OPE			
	20	Thu/2-3P	0.0	Oct1/12	Rev #0: A
		Contract Comment: NEW CBS			
	21	Thu/4-5P	0.0	Oct1/12	Rev #0: A
		Contract Comment: ANDERSO			
	22	Thu/530-6A	0.0	Oct1/12	Rev #0: A
		Contract Comment: NWSCHNL			
	23	Thu/7-730P	0.0	Oct1/12	Rev #0: A
		Contract Comment: WHEEL-FC			
	24	Thu/7-9A	0.0	Oct1/12	Rev #0: A
		Contract Comment: CBS THS M			
	25	Tue/10-11A	0.0	Oct1/12	Rev #0: A
		Contract Comment: LETS-DEA			
	26	Tue/11A-12N	0.0	Oct1/12	Rev #0: A
		Contract Comment: PRICE IS F			
	27	Tue/1230-2P	0.0	Oct1/12	Rev #0: A
		Contract Comment: SOAP OPE			
	28	Tue/2-3P	0.0	Oct1/12	Rev #0: A
		Contract Comment: NEW CBS			
	29	Tue/4-5P	0.0	Oct1/12	Rev #0: A
		Contract Comment: ANDERSO			
	30	Tue/530-6A	0.0	Oct1/12	Rev #0: A
		Contract Comment: NWSCHNL			
	31	Tue/7-9A	0.0	Oct1/12	Rev #0: A
		Contract Comment: CBS THS M			
	32	Wed/10-11A	0.0	Oct1/12	Rev #0: A
		Contract Comment: LETS-DEA			
	33	Wed/11A-12N	0.0	Oct1/12	Rev #0: A
		Contract Comment: PRICE IS F			
	34	Wed/1230-2P	0.0	Oct1/12	Rev #0: A
		Contract Comment: SOAP OPE			
	35	Wed/2-3P	0.0	Oct1/12	Rev #0: A
		Contract Comment: NEW CBS			
	36	Wed/4-5P	0.0	Oct1/12	Rev #0: A
		Contract Comment: ANDERSO			
	37	Wed/530-6A	0.0	Oct1/12	Rev #0: A
		Contract Comment: NWSCHNL			
	38	Wed/7-9A	0.0	Oct1/12	Rev #0: A
		Contract Comment: CBS THS M			

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Rep: RA35+</i>	<i>Last Activity</i>	<i>Last Mod/Rev</i>
		<b>Total 38 Spots for:</b>	<b>0.0</b>		
		Monthly Estimate Dollars:			
			0.0 Oct/12		